



6 Courses

Introduction to Marketing

Introduction to Financial Accounting

Managing Social and Human Capital

Introduction to Corporate Finance

Introduction to Operations Management

Wharton Business Foundations Capstone



Dec 8, 2023

Armen Manukyan

has successfully completed the online, non-credit Specialization

Business Foundations

This learner has successfully completed all six courses in the Wharton Business Foundations Specialization, and has learned the core concepts and skills to be fluent in the language of business. The learner has applied the key components of marketing, accounting, operations, and finance to a real business challenge and produced a clear and thoughtful go-to-market strategy including a marketing plan, financial model and a production/service plan.

David Bell, Pete Fader,
Barbara Kahn,
Professors of
Marketing; Brian
Bushee, Professor of
Accounting; Michael
Roberts, Professor of
Finance; Christian
Terwiesch, Professor of
Operations, Information
and Management

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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